

Scientific market quote – SMW stock hits new high!

To our readers:

Publication of the new impact factors is awaited every year with eager expectation. But those most on tenterhooks are the publishers and in-house experts, not the scientists. For SMW the outcome of this year's "great expectations" was a very, very happy one. In the publication's fourth year the impact factor took another major leap forward: from 770 to 1,162. Even if we are still in a relatively low range, this further rise of 50% shows that the course we are steering is the right one. The switch to English, systematic consultation of two international referees, recruitment of an in-house statistician to scrutinise all manuscripts and the fortnightly publication mode have proved strategically decisive in this success story.

But strategy alone is not enough to guarantee success. A rising impact factor depends on the excellence of our publications. Hence our success is

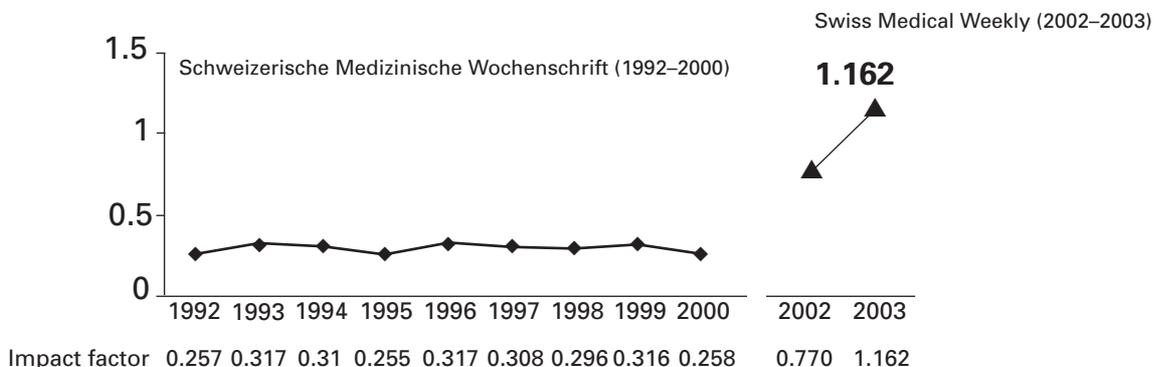
thanks to the men and women who submit their scientific work to SMW and the numerous referees who unsparingly contribute their time and labour. The Editorial Board is especially grateful to them for their suggestions on how to improve manuscripts.

What are our hopes for the future? The course we are steering is the right one, though our goal is still a good way off. In 5 years' time SMW aims to take its place as the No. 1 scientific journal for general internal medicine on the European continent. By then its impact factor would probably need to have reached 3 times today's figure. We believe this can be done, and are building on the confidence of the men and women who have published their scientific work in SMW and will continue to do so in the future.

For the SMW Editorial Board: André P. Perruchoud

Figure 1

Swiss medical Weekly, listed under its new title from January 2001, continues the "Schweizerische Medizinische Wochenschrift" (1920–2000) and "Correspondenz-Blatt für Schweizer Aerzte" (1871–1919); because of the title change the impact factor for the new title was not available for the year 2001.



The many reasons why you should choose SMW to publish your research

What Swiss Medical Weekly has to offer:

- SMW's impact factor has been steadily rising, to the current 1.537
- Open access to the publication via the Internet, therefore wide audience and impact
- Rapid listing in Medline
- LinkOut-button from PubMed with link to the full text website <http://www.smw.ch> (direct link from each SMW record in PubMed)
- No-nonsense submission – you submit a single copy of your manuscript by e-mail attachment
- Peer review based on a broad spectrum of international academic referees
- Assistance of our professional statistician for every article with statistical analyses
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We evaluate manuscripts of broad clinical interest from all specialities, including experimental medicine and clinical investigation.

We look forward to receiving your paper!

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Impact factor Swiss Medical Weekly



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